

THE MAJOR  
POP ART EVENT  
OF THE YEAR  
IN HONG KONG

當香14  
代港  
17-19 May  
HONG KONG  
CONTEMPORARY

참가 신청서:

아래에 기재하는 귀 갤러리 관련 사항은 본 아트 페어의 모든 자료에 사용될 예정입니다.  
반드시 영문으로 작성하여 주시고, 띄어쓰기 및 철자에 유의해 주시기 바랍니다.

갤러리 정보

갤러리 명: \_\_\_\_\_ 전화번호: \_\_\_\_\_  
설립 년도: \_\_\_\_\_ 팩스번호: \_\_\_\_\_  
대표자 명: \_\_\_\_\_  
갤러리 주소: \_\_\_\_\_

우편번호: \_\_\_\_\_  
웹사이트: \_\_\_\_\_  
이메일: \_\_\_\_\_

부스 종류 및 신청

원하시는 부스에 체크해 주십시오.

유형	크기	가격
<input type="checkbox"/> 디럭스 스위트	74 sqm	US\$6,800.00 / HK\$53,000.00
<input type="checkbox"/> 이그제큐티브룸	55 sqm	US\$5,400.00 / HK\$42,000.00
<input type="checkbox"/> 디럭스 룸	27 sqm	US\$4,100.00 / HK\$32,000.00
<input type="checkbox"/> 수페리어 룸	25 sqm	US\$3,700.00 / HK\$29,000.00

Contact person for Hong Kong Contemporary 2014

신청서 제출 방법:

담당자 명: \_\_\_\_\_ 이메일: application@hkc.com.co  
전화: \_\_\_\_\_ 팩스: +852 2736 6361  
직함: \_\_\_\_\_ 웹하드: www.webhard.net  
이메일: \_\_\_\_\_ ID: hkc2014  
PW: 2345

출품 작가 목록

출품 작가의 작품사진 3장을 첨부하여주시기 바랍니다.( 72 dpi,jpg 포맷)

출품 선정 및 참가비 지불방식

출품 확정을 받은 갤러리는 홍콩 컨템포러리에서 발급한 출품료 청구서와 계약서의 명시된바와같이 2회에 걸쳐 출품료를 지불합니다.

지불은 은행 국제 송금( TT) 또는 paypal 로 지불을 할 수 있습니다.

의문사항이 있을경우는 다음으로 연락주시기 바랍니다.

↳ info@hkc.com.co or +852 2858 1771 (GMT+8)

**7 LIABILITIES AND INSURANCE**

- 7.1 Subject to Clause 7.3, the Organizer shall not be responsible for:
  - 7.1.1 the theft, damage and safety of all goods, decorations and other items brought into the Venue by the Exhibitor, its agents, employees or sub-contractors; or
  - 7.1.2 the supply to the Exhibitor of any goods or services any third parties at the Exhibition, including the operator and owner of the Venue, designated contractors and the Organizer's contractors.
- 7.2 Although all reasonable precautions shall be taken, subject to Clause 7.3. The Organizer's liability shall be limited as follows:
  - 7.2.1 the theft, damage and safety of all goods, decorations and other items brought into the Venue by the Exhibitor, its agents, employees or sub-contractors; or
  - 7.2.2 the supply to the Exhibitor of any goods or services any third parties at the Exhibition, including the operator and owner of the Venue, designated contractors and the Organizer's contractors.
- 7.3 Nothing in these Terms shall exclude or in any way limit the liability of the Organizer in a manner contrary to law.
- 7.4 7.3.1 The Organizer shall not be liable for any delay or damage or loss caused by any act of God, terrorist activity, political unrest, riot or other event, fact or circumstance beyond the Organizer's reasonable control.
 

The Exhibitor shall take out and maintain adequate insurance which shall not entitle the insurers to exercise any subrogation rights against the Organizer and the Exhibitor shall on demand provide sufficient evidence of such insurance to the Organizer. Without prejudice to the foregoing provisions in this Clause 7, in the event of the Organizer having any liability, the claimant shall first of all recover or procure to be recovered the money payable by the insurers under the insurance policies between the insurers and/or all relevant parties relating to the subject matter or event from

**8 TERMINATION**

- 8.1 The Organizer may terminate this agreement forthwith by notice in writing to the Exhibitor or exclude the Exhibitor from the Exhibition, if the Exhibitor:
  - 8.1.1 commits a material or persistent breach(es) of any these Terms and, having received from the Organizer a notice giving full particulars of the breach(es) and requesting that the same be remedied, has failed to remedy such breach(es);
  - 8.1.2 becomes insolvent, enters into liquidation or bankruptcy, passes a resolution for its winding up, has a receiver or administrator appointed over the whole or any part of its assets, makes any composition or arrangement with its creditors or takes or suffers any similar action in consequence of its debt; or
  - 8.1.3 ceases, or threatens to cease, to carry on business; and
  - 8.1.4 in the course of preparation for the Exhibition or during the Exhibition, acts in violation of law, including but not limited to performing any act or committing any omission which is or is likely to be in violation of the intellectual property rights of third parties.
- 8.2 In the event that the Organizer exercises its right to terminate this agreement, the license by the Exhibitor over the Space will cease and the Exhibitor shall pay to the Organizer liquidated damages (and not as penalty) as follows:
 

Date of Termination	Liquidated Damages Amount
Between February 16 and February 28, 2014	50% of the Fee
From March 1, 2014	100% of the Fee
- 8.3 Venue in the event that the Organizer considers such removal or exclusion to be in the interests of the Exhibition, the Venue or the other exhibitors or visitors at the Exhibition. In such event, the Fee shall be forfeited to the Organizer as liquidated damages (and not as penalty).

**9 COMPLIANCE WITH LAWS AND REGULATIONS**

- 9.1 The Exhibitor shall comply with all applicable laws, regulations and codes of practice relating to the Exhibition and the Exhibitor's attendance at the Exhibition, including without limitation, all local laws and fire and safety regulations, the rules and regulations set out in the Exhibition Manual and any additional rules imposed by the operator or owner of the Venue or the government.
- 9.2 All materials used for building, decorating and covering the Booth or forming part of the Booth must be inflammable. No explosives, detonating or fulminating compounds or other dangerous materials shall be brought into the Exhibition by or on behalf of the Exhibitor.

**10 LAW AND JURISDICTION**

- 10.1 These Terms shall be governed in all respects by the laws of Hong Kong and the courts of Hong Kong shall have exclusive jurisdiction to deliberate any disputes between the parties.

**11 NOTICES**

- 11.1 All notices and other communications served pursuant to with these Terms shall be sent by airmail, email or fax to the address as specified in the Booth Rental Agreement for each party or to such other address as either party may notify for such purpose.
- 11.2 Subject to Clause 4, notices shall be deemed served in accordance with the following; if sent by first class post to an address within Hong Kong, two working days after posting and if sent elsewhere, ten working days after posting; such as DHL and stipulate that proof by a tracking number to the relevant address is such service shall constitute proof of good and valid service on the date delivered. If sent by fax, on confirmation of transmission.

동의 및 서명

사실에 의거한 위의 내용으로 <HKC 2014>에 참가하고자 신청합니다. 또한, 아래 명시된 조항을 확인하였으며, 모든 내용에 동의합니다.

서명 \_\_\_\_\_

성명 (영문 대문자) \_\_\_\_\_

날짜 \_\_\_\_\_

Organizer's reasonable costs of collection and recovery of amounts due, including but not limited to full reimbursement of reasonable attorneys fees and disbursements basis before and after commencement of legal proceedings.

**4 CANCELLATIONS**

- 4.1 Subject to this Clause, the Exhibitor may, by notice in writing delivered to the Organizer by recorded delivery to the Organizer ("the Cancellation Notice"), cancel its booking and reduce the Fee in accordance with the schedule set forth in Clause 4.2. below. The parties agree that Organizer is irreparably harmed by cancellations and may incur printer's fees, problems with catalogs, and loss of revenue, mitigation costs and loss of prestige by cancellations. Exhibitor acknowledges that Organizer "curates" the entire exhibition to try to ensure a diversity of offerings to make each Exhibitor's experience valuable, so finding suitable replacements is difficult. Since such damages are difficult to calculate, the parties agree that the schedule set forth in Clause 4.2 is a reasonable measure of such damages and is fair.
- 4.2 Upon cancellation in accordance with Clause 4.1, the cancellation fee payable by the Exhibitor to the Organizer will be as follows:
 

Cancellation Date	Cancellation Fee
Between February 16 and February 28, 2014	50% of the Fee
From March 1, 2014	100% of the Fee
- 4.3 Upon accepting the Cancellation Notice or Reduction Notice, the Organizer may resell or re-allocate the cancelled Space, without any obligation to refund any cancellation fees to the Exhibitor for the income from reselling or re-allocating the cancelled Space.

회사 인감 (해당될 시)

